1. It isn't just a way for you to communicate with others, it's a way for others to communicate with you. Your pupils can respond to prompts, give you instant feedback, reflect on learning, and ask questions.

2. As you get in the habit of updating your site, you'll find yourself bringing in more resources and expanding the borders of your classroom far beyond the school grounds. As the process becomes natural and easy, you'll start thinking of teaching differently and begin searching for ways for students to create things with technology as well.

3. you can consolidate and make sense of files, links, multimedia sources, and prompts from anywhere into one place. Then, each time you teach a class, you can refer back to the last time it was taught. Thus, you're creating an archive of your class – complete with the exact materials you've used.

4. With your site, you can communicate clearly with students and their parents. This informs parents of what goes on in your classroom and often gives them a chance to be more constructive. They also can educate themselves about your policies, goals, subject matter, and style. Also, parents will think of you as an organized, competent, and open educator. This can never be a bad thing.

5. A well-done website has global impact. One day, you may get an email from a teacher 1,000 miles away who would like to thank you for inspiration or who may want to borrow one of your lessons.