If you want to be a success among your students you should have your own site. At the moment I have no personal site, but I'm keen on the idea to create it.

Having a website is the fastest way to share the information with your colleagues and students. It is also one of the best ways to organize students' project and research work on the Internet. It benefits to motivating teenagers to learn English. Moreover, you can teach your students distantly (distant courses). And of course you can communicate with your students' parents without leaving your house. It is a very important thing in my case because the school I'm working now is rather far from my home place. A skillful teacher can show her professional achievements in the form of electronic portfolio.

I'm sure that there are more advantages concerning having teacher's website. However, there are some bad points : lack of free time, viruses, cyber bullying and so on.